

Fee structure

Valid from 25.03.2015

I. Fees

Daily flat rate for archive use	€ 5,00
Searches by the archive staff (per commenced half hour half hour or part hour)	€ 25,00

II. Copies / Scans

- made by user

Copies / Scans (any type and size)	€ 0,50
------------------------------------	--------

- Made by staff

Copies / Scans (any type and size)	€ 1,00
------------------------------------	--------

- Processing

Processing fee per order	€ 5,00
Creation of data carriers per unit (+ additional costs per scanned page; see II. 1 and 2)	€ 2,00
Dispatch by e-mail (up to max. 8 MB) or providing access on FTP server	at no charge

III. Postage

As per the charges of Deutsche Post AG

IV. Bank charges for foreign payments (countries outside € zone)

Invoices up to € 50,00	€ 6,50
Invoices over € 50,00	€ 10,50

We refer explicitly to the attached excerpt from the user regulations! Subject to change without notice.

Payment must be made in advance to the account IBAN: DE 54 7735 0110 0009 0226 25 at the Sparkasse Bayreuth, BIC: BYLADEM15BT, stating the following as purpose of payment: Hst. 0.3111.1190.

Tax number: 208/147/00330 – Sales tax identification number: DE 229157447

PICTURE ARCHIVE

I. Delivery of or providing access to photographic material and museum exhibits

1. New imaging of records

- Exclusively for a fee to be estimated by a photographer commissioned by the Richard Wagner Museum. Ektachrome images are available only on loan and for a maximum of three months. There is no rental fee for Ektachrome images for new imaging of records. Negatives are not rented out.
- New digital images of drawings, illustrated works, prints, photographs from books and other flat materials (except paintings, sculptures, autographs) max. 20x30 cm

(incl. 1 digital image file)	Slides / Ektachrome images
€ 25,-	on request

2. Image files (of previously digitised material)

Images per download, resolution 300 ppi, size 1500 x 2100 pixel (13x18 cm at 300 dpi output), TIFF format, uncompressed, for IBM PC or MAC

Grayscale	RGB
up to 13x19,5 € 6,50	€ 9,50
16x24 € 8,50	€ 12,-
20x30 € 13,-	€ 16,-
30x45 € 18,-	€ 25,-

The prices listed under I. 1b.-2. are discounted 50% if the work is used for scientific purposes.

1. Provision of image files for use on the Internet and other networks

(file sent by e-mail, JPEG format, 72 ppi resolution, size: longest page 425 pixels)

b/w and colour	
per picture	€ 3,50

The data is made available free of charge and exclusively via server download (FTP).

II. Cost of reproductions

1. Reproduction in books, illustrated books, exhibition catalogues, programme booklets, on the inside of CD/DVD booklets (distribution within Germany, illustration format up to one page) per motif.

For delivery of colour images (Ektachrome and/or digital image file in RGB), the fee for colour imprints will be charged .

Basic fee	b/w	colour
Circulation < 3.000	€ 45,-	€ 85,-
Circulation < 5.000	€ 50,-	€ 95,-
Circulation < 10.000	€ 55,-	€ 105,-
Circulation < 25.000	€ 60,-	€ 115,-
Circulation < 50.000	€ 65,-	€ 130,-

2. Reproductions in newspapers/magazines (domestic, print edition only, up to one page) per motif

Basic fee	b/w	colour
Circulation < 100.000	€ 45,-	€ 85,-
Circulation < 500.000	€ 90,-	€ 175,-
Circulation > 500.000	€ 130,-	€ 250,-

Additional digital release (website, app, e-paper, etc., 5-year usage) **plus 50%**.

3. Posters, postcards, advertising brochures, leaflets, flyers, e-newsletters, roll-ups and other marketing and advertising materials

(global law; no commercial use; b/w or colour)

Basic fee	per media type	All-media package
Circulation < 500	€ 60,-	€ 170,-
Circulation < 2.000	€ 70,-	€ 200,-
Circulation < 5.000	€ 85,-	€ 245,-
Circulation < 10.000	€ 100,-	€ 290,-
Circulation < 25.000	€ 125,-	€ 365,-
Circulation < 50.000	€ 175,-	€ 515,-
Circulation < 100.000	€ 210,-	€ 610,-
per additional 100.000	€ 50,-	€ 100,-

4. Calendars (commercial product, domestic distribution)

Basic fee	b/w	colour
Circulation < 10.000	€ 160,-	€ 280,-
Circulation < 50.000	€ 190,-	€ 370,-
Circulation < 100.000	€ 220,-	€ 400,-
per additional 100.000 plus	€ 50,-	€ 75,-

5. Reproduction on art or handcraft objects and reproduction (copying) of items from the collection for commercial purposes

€ 250,-

6. Display in exhibitions (showcase, panel, touchscreen, video guide)

no charge

7. Publication on the internet and other networks

(per image; image size 10 x 15 cm corresponding to 283 x 425 px at 72 dpi; b/w and colour):

per month commenced	€ 30,-
for 1 year	€ 160,-
Discount > 10 pictures	20%
Discount > 20 pictures	30%
Discount for school and educational purposes	50%

8. Publishing (also in part) of image material provided in film, television or video/DVD

- for TV shows (including all repeats, streaming, podcasts, downloads for 10 years, 7- day catch-up, video on demand, DVDs, no commercials, up to 3 minutes of display time). Not applicable to filming on site and payment of a fixed fee as listed in III. 2. b)

Coverage	b/w	colour
national	€ 40,-	€ 100,-
international	€ 75,-	€ 180,-

- for TV / cinema advertising (domestic; max. 10 seconds per insertion; b/w and colour)

up to 15 showings	€ 800,-
-------------------	---------

Surcharge plus 25 % for each 10 additional broadcasts

- In motion pictures (domestic)

Type of film	b/w	colour
Cultural or documentary films	€ 45,-	€ 90,-
other commercial films	€ 75,-	€ 180,-

- Broadcast and presentation via video projector, video installation, projections at events , in theatres, in a catering environment (e.g. restaurant) , also in the background

Type of performance (incl. repeats)	b/w	colour
non-commercial (without admission)	€ 45,-	€ 85,-
other commercial use (with admission)	€ 90,-	€ 180,-

No fee is charged for reproduction on narrow-gauge films (up to 16 mm), television and video/DVD films, slide presentations and digital image presentations (video projectors) used **exclusively** for educational and teaching purposes in educational institutions and schools or for school radio broadcasts.

9.1 Surcharges to and discounts of amounts listed under 1. to 8. and free of charge usage

- Surcharges (on basic fee):
 - Surcharges, where not already individually included
 - Surcharges for use for advertising purposes where not already included: **plus 75%**.

European rights	plus 50%
English-speaking (anglophone) usage rights	plus 50%
Unlimited worldwide usage rights	plus 100%
title page, book cover, double page	plus 50%
e-book, Google books, etc. (incl. unlimited worldwide usage rights)*	plus 150%

*(on basic fee always for > 5,000 copies)

- Discounts (on basic fee):

Reissue, reprint, translation, licensed edition, scientific publication (only for print runs of under 1,000 copies), textbook	minus 50%
--	-----------

9.2 Fees may be waived in the following cases

- Small-scale reproductions (up to 50 copies).
- Reproductions in scientific publications up to a circulation of 1,000 copies,
- Where the reproduction serves as an appropriate advertisement for the institution or its respective carrier (in particular in the case of publications published by third parties on behalf of the institution).

9.3. Free of charge

Fees for the consent to reproductions are not charged for:

- Current reports,
- Picture reports
- Reports in which there is a public interest, especially for historical reasons,
- For films from the University of Television and Film, Munich, and from comparable state or state-funded

III. Authorisation of photographic, television, cinematographic or video recordings

1. Permission may be granted to third parties to photograph or film *individual* items of the collection which are to be specified in detail if they undertake to fulfil the following conditions:

- Indicate the location of the original for each reproduction;
- to grant the archive or museum directorate the right to reproduce these recordings for the museum's publications at any time without compensation;
- not to pass on the reproduction rights of these recordings to third parties without the permission of the archive or museum management;
- in the case of a paid reproduction, to submit a specimen copy to the Directorate of the archive or museum after consultation with the archive or museum management;
- in the case of reproductions, to pay to third parties the reproduction fees also applicable to the archive's or museum's own recordings;
- to have any reproduction of this recording made only with the special permission of the Directorate;
- to pay the reproducing fees in the case of paid reproductions;
- to record at times determined by the

The use of flash photography is only subject to approval!

2. The following charges shall be levied for the issue of a licence:

- For photography

by professional photographers and for photography for commercial purposes	€ 50,-
by amateur photographers when using a tripod	€ 5,-

- For film / video or television recordings

hourly rate	€ 180,-
plus personnel costs per person and hour	€ 25,-
Nighttime surcharge from 8pm (per hour or part thereof)	€ 7,50
Surcharge for Sundays and public holidays (per hour or part thereof)	€ 5,-

In the case of particularly elaborate film or video or television recordings (e.g. made in the evenings or at weekends; complete or partial closure of rooms to carry out the recordings; complicated preparations ; recordings requiring the relocation of items from the collection, etc.), the prices may be increased by up to three times the abovementioned amount. If, despite extensive preparations , no recordings are made, a rate of up to 50% of the above basic fees may be levied for the expenses incurred (management costs, employee wages and salaries, etc.).

For foreign payments (countries outside the € zone): Bank charges of **€ 6.50 will be** levied up to an invoice amount of **€ 50**. For an invoice amount over **€ 50**, – the bank charges amount to **€ 10.50**. The payment must be made in advance net.

This is based on the currently valid user regulations.

Subject to change without notice. _____