

RICHARD WAGNER MUSEUM
 MIT NATIONALARCHIV UND FORSCHUNGSSTÄTTE
 DER RICHARD-WAGNER-STIFTUNG BAYREUTH
 - HAUS WAHNFRIED -

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Schedule of Fees
Valid from 25.03.2015

I. Fees

Daily fee Archive use	€ 5,00
Research by Archive staff (per half hour commenced)	€ 25,00

II. Copies/Scans

1. by user

Copies/Scans (all types and sizes)	€ 0,50
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2. by staff

Copies/Scans (all types and sizes)	€ 1,00
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3. Processing

Processing charge per job	€ 5,00
Creation of data carriers each (+ additional costs per scanned page; see II. 1 and 2)	€ 2,00
Sending via email (< max. 8 MB) or uploading on FTP Server	Free

III. Postage

German postal rates apply (Deutsche Bundespost AG)

IV. Bank charges for international payments (countries outside Eurozone)

< invoice amount € 50,00	€ 6,50
> invoice amount € 50,00	€ 10,50

We would like explicitly to draw your attention to the attached excerpt from the Conditions of Use!
 Subject to change without notice.

Payment must be made in advance to the following bank account: IBAN: DE 54 7735 0110 0009 0226 25 at the Sparkasse Bayreuth, BIC: BYLADEM1SBT specifying the following purpose: Hst. 0.3111.1190 and the number of your invoice (as stated on your invoice).

Tax identification number: 208/147/00330 – VAT identification number: DE 229157447

PICTURE ARCHIVE

I. Supply or Provision of Imagery and Museum Exhibits

- 1a. New photographs of Archive documents
 Strictly charged according to a cost estimate by a photographer commissioned by the Richard Wagner Museum. Ektachrome images are in principle only provided on loan for a maximum of three months. A lending fee for Ektachrome images will not be charged for new material. Negatives are not lent out.
- 1b. New digital images of drawings, illustrated works, graphic prints, illustrations from books and other flat-surface subjects (not including oil paintings, statuary art, autographs) max. 20x30 cm.

(incl. 1 digital image file)	slide/Ektachrome
€ 25,-	On request

2. Image files (of digitalized material)
 Image per download, resolution 300 ppi, size 1500 x 2100 pixels (13x18 cm at 300 dpi output), TIFF format, uncompressed, for IBM PC or MAC

	Greyscale	RGB
to 13x19.5	€ 6,50	€ 9,50
16x24	€ 8,50	€ 12,-
20x30	€ 13,-	€ 16,-
30x45	€ 18,-	€ 25,-

The prices listed under I. 1b.-2. are eligible for 50% discount if the work is used for scientific purposes.

3. Loan of image material for use in the internet and other networks (files sent via email, jpg format, 72 ppi resolution, size: longest side 425 pixels)

B/W and colour
Per image € 3,50

The data is provided free of charge, and is available exclusively via server download (FTP)

II. Compensation for Reproductions

1. Reproductions in books, illustrated books, exhibition catalogues, programme booklets, on the inside of CD/DVD booklets (for domestic distribution, picture format < one page) per motif. Where colour images are delivered (Ektachrome and/or digital image file in RGB) the colour print fee is always charged.

Basic fee	B/W	Colour
Print run < 3.000	€ 45,-	€ 85,-
Print run < 5.000	€ 50,-	€ 95,-
Print run < 10.000	€ 55,-	€ 105,-
Print run < 25.000	€ 60,-	€ 115,-
Print run < 50.000	€ 65,-	€ 130,-

2. Reproductions in newspapers/magazines (domestic, only printed editions, < one page) per motif

Basic fee	B/W	Colour
Print run < 100.000	€ 45,-	€ 85,-
Print run < 500.000	€ 90,-	€ 175,-
Print run > 500.000	€ 130,-	€ 250,-

Additional digital editions (website, app, e-paper etc., period of use 5 years) plus 50 %

3. Posters, postcards, advertising brochures, advertising leaflets, flyers, e-newsletters, roll-ups and other marketing materials (global rights; no commercial use; B/W or colour)

Basic fee	Per media type	All media package
Print run < 500	€ 60,-	€ 170,-
Print run < 2.000	€ 70,-	€ 200,-
Print run < 5.000	€ 85,-	€ 245,-
Print run < 10.000	€ 100,-	€ 290,-
Print run < 25.000	€ 125,-	€ 365,-
Print run < 50.000	€ 175,-	€ 515,-
Print run < 100.000	€ 210,-	€ 610,-
each additional 100.000	€ 50,-	€ 100,-

4. Calendar (trade product; domestic)

Basic rate	B/W	Colour
Print run < 10.000	€ 160,-	€ 280,-
Print run < 50.000	€ 190,-	€ 370,-
Print run < 100.000	€ 220,-	€ 400,-
Each additional 100.000	€ 50,-	€ 75,-

5. Reproduction onto art objects and replicating (copying) of collection items for commercial use

€ 250,-

6. Reproduction in exhibitions (showcase, panel, touch-screen, video guide)

Free

7. Publication in the internet and other networks (per image; image size of 10 x 15 cm or 283 x 425 px at 72 dpi; B/W and colour):

Per month commenced	€ 30,-
for 1 year	€ 160,-
Volume discount	
from 10 images	20 %
from 20 images	30 %
Reduction for school and educational purposes	50 %

8. Reproduction of provided images in film, on TV or video/DVD (also partial reproduction)
- a) for TV programmes (including all repeats, streaming, podcasts, downloads for 10 years, 7-days-catch-up, Video On Demand, DVDs, no advertising, duration of display < 3 minutes). This charge dropped if filming is on site and a flat rate is paid as per III. 2. b)

Coverage	B/W	Colour
National	€ 40,-	€ 100,-
International	€ 75,-	€ 180,-

- b) for TV/cinema advertising (domestic; per appearance of max. 10 seconds; B/W and colour)

< 15 broadcasts	€ 800,-
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Surcharge of 25 % for each 10 additional broadcasts

- c) in cinema films (domestic)

Type of Film	B/W	Colour
Cultural or documentary film	€ 45,-	€ 90,-
Other commercial films	€ 75,-	€ 180,-

- d) Broadcast and presentation by video projector, video installation, projections at various events, in theatres, in gastronomic outlets, also as background

Type of presentation (incl. repeats)	B/W	Colour
Non-commercial (no entrance fee)	€ 45,-	€ 85,-
Other commercial use (entrance fee charged)	€ 90,-	€ 180,-

When viewed on cinematic film (up to 16mm), on TV and video/DVD movies, slide shows and digital image presentation (video projector) that are used **exclusively** for educational and teaching purposes in educational institutions and schools or for school radio broadcasts, no charge will be levied.

- 9.1. Surcharges and discounts on the fees in 1. – 8. above and free of charge usage

- a) Surcharges (in each case on basic fee):

- aa) Surcharges, where not yet covered in detail

European rights	plus 50 %
English language rights	plus 50 %
Unlimited rights for worldwide use	plus 100 %
Title page, book cover, double page	plus 50 %
e-book, Google books, etc. (incl. Unlimited worldwide rights)*	plus 150 %
*(basic fee always on minimum print run of 5.000)	

- bb) Surcharges on use for advertising purposes, where not yet covered in details: plus 75 %

- b) Discounts (in each case on basic fee):

Reissue, reprint, translation, licensed edition, scientific publication (only for print run up to 1.000), schoolbooks	minus 50 %
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- 9.2. In the following cases, the fee may be waived:

- a) Reproductions in limited numbers (up to 50),
 b) Reproductions in scientific publications with a print run of up to 1.000,
 c) as long as the reproduction serves as an appropriate advertisement for the institution or its sponsors (especially in publications published by third parties on behalf of the institution).

9.3. Free of charge usage

No charge will be levied for agreement to reproduce in the following cases:

- a) current news reportage,
- b) illustrated reports
- c) reports which are in the public interest, especially in connection with a contemporary historical event,
- d) for university films intended for TV and film distribution, and by similar state or state-funded institutions.

III. Authorization of photo, TV, film or video recordings

1. Third parties may be granted the right to photograph or film *individual*, collection objects that must be specifically described, provided they agree to abide by the following conditions:

- a) For every reproduction, the site of repository of the original piece must be given;
- b) the management of the Archives and Museum must be given the right to use the image or footage recorded for publicity purposes for the Museum at any time and free of charge;
- c) the reproduction rights of the image/s or recording/s may not be transferred to a third party without express authorization by the Archives and Museum management;
- d) in the case of a reproduction against payment, after consultation with the Archives and Museum management, a specimen copy must be provided to the Archives and Museum management;
- e) in the case of reproductions where the Archives or Museum must themselves pay royalties to a third party, these royalties must be covered;
- f) each and every reproduction of the photographic or filmed recording may only be made with the express permission of the management;
- g) for reproductions against payment, the corresponding charge must be covered;
- h) the photographic or filmed reproductions must be effected at times stipulated by the management.

The use of flash photography requires express permission!

2. To obtain a permit, the following charges will apply:

- a) For photographing
 - aa) by professional photographers and for commercial purposes € 50,-
 - bb) by amateur photographers using a tripod € 5,-
- b) For film, video or TV recordings
 - Hourly flat rate € 180,-
 - plus staff costs per person, per hour € 25,-
 - Night time surcharge from 8pm (per hour commenced) € 7,50
 - Surcharge for Sundays and public holidays (per hour commenced) € 5,-

In the case of especially elaborate film, video or tv recordings (e.g. evenings or weekends; part or total closure of rooms to carry out the recording; complicated preparation and set-up; recordings requiring the moving of exhibits, etc.), prices may be increased up to three times the original rate for that recording. Should any recording fail to take place, even after extensive pre-production and preparation, the costs arising from such work (operating expenses, salaries and remuneration of employees etc.) may be offset at a rate of up to 50% of the basic fees mentioned above.

For foreign exchange transactions (countries outside Eurozone): Up to invoice amounts of € 50,- banking transaction costs of € 6,50 will be charged. For invoiced amounts above € 50,- the banking transaction costs charged will be € 10,50. Payment is required net in advance.

The above is based on the valid Conditions of Use. Subject to change without notice.